

# The Heraldry of the Livery Companies of the City of London



(A Record of the Heraldry of those Companies granted Arms, Crests, Supporters or Badges after 1954 with Notes on their History and Activities, being a Supplement to *The Armorial Bearings of the Guilds of London*)

RICHARD GODDARD is best known in heraldic circles for his seminal work, *Masters' Badges of the City of London Livery Companies*. He has now turned his attention to the heraldry of the City Livery Companies.

In 1960 the definitive work on the heraldry of the Livery Companies of the City of London was published under the title of *The Armorial Bearings of the Guilds of London*. Since its publication an astonishing 30 new Livery Companies have received Grants of Arms, whilst a further 15 of the older established Companies, which had used Armorial Bearings without authority, have petitioned for a Grant to regularise their status. Added to these are those Companies which sought Grants of Badges or Supporters in the intervening half century. No fewer than 55 Livery Companies and two ancient Companies without Livery, therefore, fall within the compass of this new work, which will prove as authoritative as its illustrious predecessor.

The heraldic descriptions have been meticulously checked against the official records at the College of Arms by Windsor Herald, who concludes his Preface by saying:

*Richard Goddard has now updated the earlier work, known affectionately as Bromley and Child, thereby filling a very useful gap in the literature about the pomp and panoply of the City.*

His book not only describes each Company's heraldry in a wealth of detail and with copious illustrations, but also offers an abbreviated history, tracing its evolution from the formation of a Guild, through the development of a City Company to the ultimate status of a Worshipful Company with Grant of Livery.

It is a 'must have' for every student of heraldry, for those who are members of the Livery and, indeed, for everyone who has a love of the City of London, its traditions and pageantry.

Richard's book, published by Phillimore Book Publishing, will be produced to a high standard, with colour printing throughout, in hardback binding with a colour, laminated dust jacket and a RRP of £50. Publication is scheduled for 7 July 2017.

HERALDRY for Richard Goddard has been a lifelong pursuit. His *Masters' Badges of the City of London Livery Companies* was published by Phillimore in 2011 to wide acclaim. He has contributed a number of articles to *The Coat of Arms*, the journal of the Heraldry Society, and he provided the definitive work on the Heraldry of Watermen's Hall.

Following retirement from his position as Secretary of Henley Royal Regatta he has become increasingly involved in the life of the City. He served as Master of the Company of Watermen and Lightermen in 2008-9 and continues to serve on its Court. He is Secretary of his Past Masters' Association. He is a member of the Court of the Worshipful Company of Wheelwrights, a Liveryman of the Worshipful Company of Shipwrights and of the Worshipful Company of Educators. He is also a member of the Honourable Company of Master Mariners. He has served as Master of Billingsgate Ward Club and is a member of the City Livery Club.

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